



PRIDE MICROFINANCE LIMITED (MDI) PRIVACY AND SECURITY STATEMENT VERSION: 1.1

This Privacy Notice tells you what personal data we shall collect about you when you interact with us through use of our website, how we shall use that data, and what data of yours we shall share with others.

COLLECTION

We collect personal information directly from you, and where lawful and reasonable, we may collect personal information about you from third parties or publicly available sources, such as credit reporting for the purposes set out below.

WE USE YOUR PERSONAL INFORMATION TO:

- i. meet our responsibilities to you;
- ii. follow your instructions;
- iii. process your personal information for ordinary business purposes (this includes to open and maintain your account, give effect to transactions, manage our risks and maintain our overall relationship with you);
- iv. carry out statistical and other analyses to identify potential markets and trends, evaluate and improve our business (this includes improving existing and developing new products and services);
- v. tell you about services and products available
- vi. comply with applicable regulations.

Without your personal information, we may not be able to provide or continue to provide you with the products or services that you need.

YOUR CONSENT

We will process your personal information if you give us your consent willingly or in accordance with the law. You give your consent to us through our products and services agreements.

We will only disclose your personal information if:

- i. the law requires it;
- ii. we have a public duty to disclose the information;

- iii. our or your legitimate interests require disclosure; or
- iv. you agreed that we may disclose your information.

THIRD PARTIES

We ask third-party service providers to agree to our privacy policies if they need access to any Personal Information to carry out their services.

We will not disclose your personal information to external organizations that are not our service providers, unless you gave us your consent, or unless we may do so by law, or if it is necessary for the conclusion or performance of our agreement with you.

STORING PERSONAL INFORMATION

We store personal information as required by law.

OUR SECURITY PRACTICES

Our security systems are designed to prevent loss, unauthorized destruction, damage and/or access to your personal information from unauthorized third parties.

You should read the security tips and updates on our websites regularly to make sure that you benefit from our security systems, and stay updated with the latest fraud scams and trends.

MARKETING BY ELECTRONIC MEANS

If you give us permission, we may use your personal information to tell you about products, services and special offers from us or other companies that may interest you. We will do this through email, text message (SMS), social media platforms or notify you on your mobile applications. If you later decide that you do not want us to do this, please contact us through our customer service channels to stop this service.

ACCESS TO YOUR PERSONAL INFORMATION

As our customer, you may:

- i. ask us to give you a description of your personal information that we hold; and
- ii. ask us to correct or update your personal information through our customer service channels.

We may, if allowed by law, charge a fee for this.

OUR USE OF TECHNOLOGY TO FOLLOW YOUR USE OF OUR WEBSITES

While you are using our websites or mobile applications, we automatically process certain personal information, such as visits to our websites. We use this information to find out which areas of our websites people visit most and to monitor the use of our websites. This helps us to add more value to our services. This information is gathered in such a way that we do not get personal information about any individual or their online behavior on other websites.

COOKIES

We use cookie technology on some of our websites. A cookie is small pieces of text that is saved on your Internet browser when you use our websites. The cookie is sent to our computer each time you visit our websites. Cookies make it easier for us to give you a better experience online. You can stop your browser from accepting cookies, but if you do, some parts of our websites or online services may not work. We recommend that you allow our cookies.

MONITORING OF ELECTRONIC COMMUNICATIONS

We communicate with you through different methods and channels. If allowed by law, we may record and monitor electronic communications to make sure that they comply with our legal and regulatory responsibilities and internal policies.

MONITORING AND ANALYSIS

We will monitor and analyze your account for credit, fraud, compliance and other risk-related purposes as required by law.

SOCIAL MEDIA

We operate and communicate through our designated channels, pages and accounts on some social media sites to inform, help and engage with our customers. We monitor and record comments and posts made about us on these channels so that we can improve our services.

The general public can access and read any information posted on these sites, where the pages are open to general public. There are certain pages such as private messages, where communication is strictly limited to us and the person who is communicating with us. To these pages only authorize person may have access. We are not responsible for any information posted on those sites other than the information posted by our designated officials. We do not endorse the social media sites themselves, or any information posted on them by third parties or other users.

We provide applicable information on investment, tax or other professional information on social media sites. You should always get independent advice before making any decisions.

When you engage with us through social media your personal information may be processed by the site owner; this process is outside our control and may be in a country outside Uganda that may have different privacy principles.

Social media sites are not appropriate forums to discuss our customers' products or financial arrangements. We will not ask you to share personal, account or security information on social media sites where general public have access to.

We regularly update and monitor our social media accounts and welcome feedback and ideas sent to us through these channels. We try to join conversations whenever possible, but may not reply to all messages sent to official Pride Microfinance Limited (MDI) social media accounts.

Emerging themes and helpful suggestions will be given to the relevant staff for consideration, but we cannot guarantee that any themes or suggestions will be acted on.

YOUR RIGHTS

We will take note of your rights under applicable privacy and data protection laws, especially your right to object, on reasonable grounds, to certain types of processing.

You have the right to query a decision that we make about a product or service that you have applied for and that was made solely by automated means.

RIGHT TO CHANGE THIS PRIVACY STATEMENT

We may change this privacy statement. We will publish all changes on our websites. The latest version of our privacy statement will replace all earlier versions, unless it says differently.

QUERIES AND COMPLAINTS

If you have any queries or complaints about privacy, please contact the Data Protection Officer/Head Risk Management.

Mr. Edward Mutyaba

Head Risk Management

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